



****MEDIA ALERT****

**FORRESTER RESEARCH AND NOLIO HOST WEBINAR TO HELP CONQUER APPLICATION
RELEASE COMPLEXITY**

*Free Webinar Features Special Guest from Forrester Research, Inc. to Share Best Practices for
Thriving Amidst Exploding Complexity in the Data Center*

SAN FRANCISCO – May 19, 2010 – [Nolio](#), an application service automation provider, today announced it will host a free webinar with special guest Glenn O’Donnell, senior analyst at Forrester Research, Inc. on Tuesday, May 25, at 1 p.m. EDT. Titled, “[Conquer Complexity with Application Release Automation](#),” the webinar will discuss the challenges and solutions to overcoming application release complexity in the data center, through automation.

The data center is vastly changing. With growing complexity of infrastructure and applications, deployment and updates of application have stressed the ability to ensure accuracy and consistent quality. Accelerated release cycles, due to agile development methodologies, apply even more pressure to yield conditions where manual and scripted application releases are now impractical and non-scalable. Automated mechanisms and standardized processes are key to quick, reliable, and consistent execution. These are important elements of trust. Application release management now demands these new levels of automation or else business performance – and IT operations staff – will suffer considerably. This webinar will discuss and address the how automated release management is helping others tackle challenges so organizations can succeed during this era of erupt complexity and therefore gain trust with the business.

WHO:

[Eran Sher](#), co-founder and EVP of products at Nolio

[Glenn O’Donnell](#), senior analyst at Forrester Research

WHAT:

Eran Sher and Glenn O’Donnell to deliver a joint webinar on “[Conquer Complexity with Application Release Automation](#).”

WHERE:

To register for the live webinar, please to go

<https://www1.gotomeeting.com/register/591701792>.

WHEN:

Tuesday, May 25, 2010 at 1 p.m. EDT/10 a.m. PDT

About Nolio

Nolio (<http://www.noliosoft.com>), the leader in application service automation, is committed to

helping customers meet the growing challenges and complexities of releasing and managing applications across the data center - increasing application uptime and reducing IT operation costs. Worldwide customers, enterprises, online services and SaaS businesses rely on Nolio ASAP to automate application deployment, maintenance, remediation and recovery processes for physical, virtual and cloud infrastructures - delivering automation solutions for application-centric IT. Seasoned management and technology leaders from varied areas of information technology, SaaS performance and delivery solutions founded Nolio in 2007.

Contact:

Kelly Indrieri

Kulesa Faul for Nolio

650.340.1983

kelly@kulesafaul.com

###